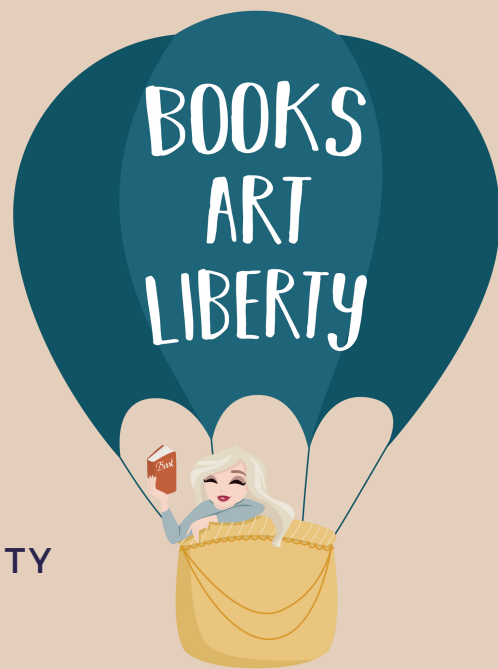


FROM IDEA TO WEBSHOP IN 5 SIMPLE STEPS

WORKSHOP BY ANNELIES OF BOOKS ART LIBERTY



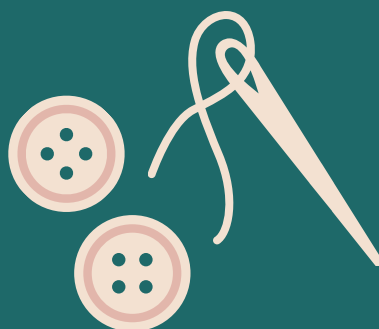
STEP 1: WHY

All you need is to know why

Are you a wizard?

(I never recieved my letter to Hogwarts)

Unless you studied business, marketing or related studies, you have no clue just like me! Etsy doesn't check you diploma's so who cares!



STEP 2: FROM IDEA TO PRODUCT

Lets explore together

Just a sparkle.. an idea? Or do you already have a product and maybe even a webshop? Join in!

I won't bore you with marketing research or tell you to have a tight business plan.. Lets explore you own uniqueness



STEP 3: BECAUSE YOU'RE WORTH IT

Lets talk money

Don't be shy! Ill give you a (downloadable) sheet and will convince you to ask what its really worth!



STEP 4: HOW READY ARE YOU?

Almost there!

So now you know why, what and how much. But there are things you probably didn't know that become part of your life as a shop owner.

STEP 5: START TODAY!

Do's and don'ts

A few more tips and tricks!
And I'll answer all your questions.



FOR: EVERYONE WHO IS INTERESTED.
YOU WANT TO START A WEBSHOP BUT DONT KNOW HOW?
OR ARE YOU A WEBSHOP OWNER WHO HAS TROUBLE
SELLING.

ALL YOU NEED IS INTERNET ILL GIVE YOU THE REST.

